

Personalized Postcard Ads

This highly personalized, unique advertising opportunity is sure to be memorable and call attention to your business.

Your advertising card is printed on card stock that is 5.5" x 8.5". On the front, the top half would be a standard-sized postcard. This would have an image that had been manipulated to look like a painting or other antique or unique effect. The picture could be the company building or a product, or something completely unrelated such as a natural scene. It could even be a stylized photo of the owners. Or, for something really different and stand-out, we can create a complete original piece of art of what you want to show on your postcard.

The back side looks like a regular postcard on the top with return address of your company & area for the stamp. This card would be perforated, so the postcard would tear off to be saved or mailed.

The front bottom would have an Advertorial story about your business or whatever message you want to convey. This would continue to the back lower portion of the card. A photo of the owners or a product can be added within the article on the back.

The card could be spot glued to the front of a section of a paper, inserted into a newspaper, brochure, or newsletter. You could use it as a bag stuffer or handout in your store, or as your advertising materials for a trade show.

A postcard can also be created without the business advertorial story and at the mailable postcard size of 5.5"x4.25". This could be mailed, handed out at the store, used for advertising promotions - the opportunities are many.

- POSTCARD DESIGN:** advertorial article, photo manipulation 5.5"x8.5" \$350
- POSTCARD DESIGN:** advertorial article, original art 5.5"x8.5" \$450
- POSTCARD DESIGN:** photo manipulation 5.5"x4.25" \$300
- POSTCARD DESIGN:** original art 5.5"x4.25" \$400

**Printing costs additional and quotes available upon request.*

FRONT



You'll find your look at Hollywood Costumes

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Hollywood Costumes

4451 East Rotunda Drive • Ft. Lauderdale, FL 33333 • 954-356-9908

BACK

BROUGHT TO YOU BY
Hollywood Costumes
ADDRESS • PHONE • HOURS

POST CARD

PLACE POSTCARD POSTAGE HERE

To:

You'll find your look at Hollywood Costumes

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Giant Tire Company has true full service

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